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VIOLETA MIKIĆ



SENIOR COACH (DBVC)

DIRECTOR OF BUSINESS- AND MEDIA APPEARANCES

**COACH AND CONSULTANT FOR PERSONALITY DEVELOPMENT,
BODY LANGUAGE AND COMMUNICATION**

PROFILE

As a coach and consultant for personality development, body language and communication for people in executive positions I accompany and shape my customers individually on the daily business stage. What is special about my approach is that I combine different elements to develop new methods sourced from different fields, resulting, on the whole, in a completely new concept. Working rigorously on body language and using it as a technique provides a solid foundation which I combine with the benefits of various acting methods. These forms of expression are supplemented by the principle of systemic counselling and organisational development together with the transfer of knowledge from Gestalt counselling and communication psychology to the business world.

MY PHILOSOPHY

"Nothing interests people more than people."

MY METHOD

The MIKIC METHOD is the sum of my experience, knowledge and skills. It is based on the teachings of body language and yet goes far beyond them. In the Mikic method I have combined and reinterpreted various methods from film, direction, acting, body work and communication psychology and adapted them specifically to the coaching and counselling of top executives from diverse business areas.

The basis and instrument of my work is body language. In that large resonance space known as communication it unfolds as a triad of "I"-perspective, observer-perspective and interaction. Which of the perspectives sets the tone in the joint work depends on the kind and scope of the specific content.

VIOLETA MIKIĆ FÜR MENSCHEN IN FÜHRUNGSPPOSITIONEN

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KONTAKT@VIOLETA-MIKIC.DE WWW.VIOLETA-MIKIC.DE



VIOLETA MIKIĆ

COACHING IN

German, Croatian, English

COMPETENCES

- leadership development
- emotional team development
- personality development
- body language and presence
- conflict management
- staging and direction of business appearances
- camera training
- speech training
- coaching on the job
- shadow
- women in leadership positions
- moderation preparation
- analysis of public appearances
- script analysis

METHODS

- Alexander technique: Change habits
- Breath therapy according to Ilse Middendorf: Conscious breathing
- Communication psychology: Every human being has four ears
- Method acting according to Lee Strasberg: Merging with the role
- Sanford-Meisner technique: Living in the imaginary
- Source-tuning
- Systemic coaching: Growing with the opportunities

EXPERIENCE

ACADEMIC EDUCATION

- Undergraduate course in printing technology engineering at Hochschule der Künste Berlin (today University of Arts Berlin)
- Acting studies at Hochschule der Künste Berlin (today University of Arts Berlin)

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EDUCATION AND FURTHER TRAINING

- Training as assistant director at Schauspielhaus Hamburg
- Certified systemic coach (recognised by the DBVC) at artop – Institute at Humboldt Universität zu Berlin
- Training as graduate elocution trainer and speech-, breath- and movement therapist at Ilse-Middendorf-Institut Berlin
- Gestalt therapy and counselling, organisation constellations at IGG Institut Berlin
- Talk-centred communication at Dr.-von-Stepski-Doliwa-Institut Grafrath
- Acting studies – Sanford-Meisner Technique and emotional preparation of acting roles at Frank Betzelt, Berlin and Mike Bernardin, Berlin
- Various training courses in presence, acting and direction seminars

INDUSTRIES

DAX companies, major corporations, medium-sized companies, further education academies