VIOLETA MIKIĆ

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**DIRECTOR FOR BUSINESS AND MEDIA APPEARANCES
SENIOR COACH (DBVC) AND LEADERSHIP CONSULTANT
FOR PERSONALITY DEVELOPMENT, BODY LANGUAGE
AND COMMUNICATION**

VIOLETA MIKIĆ FÜR MENSCHEN IN FÜHRUNGSPOSITIONEN
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PROFILE

VIOLETA MIKIĆ is a pioneer of coaching in the top management segment in Germany. As a trained director, who has been working in personality development for more than 20 years, she is now a senior coach and management consultant specializing in body language, performative presentation and communication. Violeta Mikić supports her clients using individually tailored methods from the performing arts, body work, systemic counselling and Gestalt therapy, from personal peer mentoring discussion to media business appearances in the context of international economic, cultural and political programmes.

MAXIM

»IF YOU FEEL GOOD – THAT'S YOU.«

METHOD

The MIKIĆ METHOD is »*the essence of my knowledge and my skills - a range of varied experiences in dealing with leadership roles, which I use for the individual needs of my clients, whether for internal or external presentations, single or team appearances, stage, podium or lectern.*«

It includes two main methods: On the one hand, the interaction of different methods of acting, film, directing, communication-analytical, psychological and practical therapeutic approaches. The MIKIĆ METHOD has thus become the model for an integral form of coaching, which does not only take into account, but also adapts the particular conditions and requirements of an industry sector.
On the other hand, Violeta Mikić focuses on the teachings of body language:

»*I imagine communication as a large resonance space. In this space, we all act continuously. We always hope to say exactly what we want to say, and to say it the way we are.*« For this, however, we have to be able to act intuitively and, at the same time, react in a reflective manner - a mixture of self-perception and outside perception, subjective style and role study is required. This is the point where the MIKIĆ METHOD training comes into play.

A phrase such as »*Good morning, ladies and gentlemen, welcome to ...*« may seem trivial. But where is the »welcome» of the individual visible? In their eyes, their head posture, in their arms, in their voice, their speed of speech, in the way they walk? Everything communicates, but varies from person to person, from situation to situation. Thanks to the MIKIĆ METHOD, the body is sensitized as a representation surface of thoughts and feelings, so that public statements can reliably feed themselves from authentic communication.

Whether executive coaching, team development or contact training for the dialogue partner ›audience‹ - Violeta Mikić supports her clients in creating harmony between work content and individual expression. The foundation and creative potential of the MIKIĆ METHOD consist in shaping the communicative triad of I-perspective, you-perspective and the interaction that arises between these two positions. »My method works like a toolkit. Each of my customers decides which tool they want to use to open their personal gateway.«

EXPERTISE

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I. PERSONALITY DEVELOPMENT:

» Executive coaching und strategic consulting
» Women in leadership positions
» Emotional team development
» Conflict management
» Coaching on the job / Shadow coaching (»360-degree-feedback«)
» Role definition, role leading

II. BODY WORK:

» Breathing and voice techniques
» Speech training
» Body awareness
» Body language
» Motoric skills

III. COMMUNICATION:

» Support of dynamic team processes
» Preparation of moderations and presentations
» Structuring, staging and analysis of public appearances
» Directing
» Presence training

METHODS & TECHNIQUES

- Systems theory
- Gestalt approach
- Transactional analysis
- Breathing, voice and movement therapy
- Four-ears-model / Communication square according to Schulz von Thun
- Alexander technique
- Feldenkrais
- Resonance-, essence- and creativity techniques from acting
- Directing
- Roleplay
- Sanford-Meisner technique
- Method acting according to Lee Strasberg
- Source tuning
- Camera training
- Video analysis

INDUSTRIES

- DAX companies, major corporations, family businesses, medium-sized companies, young professionals, start-ups, spin-offs, training academies

COACHING IN

- German
- English
- Croatian

CONTACT
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VITA

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VIOLETA MIKIĆ, DIPL.-PÄD.

KEY DATA

1963	Born in Sarajevo
since 1972	Resident in the Federal Republic of Germany
1984	University entrance qualification (Abitur)
since 1985	Studies of Printing technology and acting
since 1994	Educational-therapeutic training
since 1997	Free-lance director of business and media appearances and leadership consultant in the national and international context
since 2010	Based in Berlin

EDUCATION AND THEATRE PRACTICE

1985 – 1989	Undergraduate course in printing technology engineering, Hochschule der Künste Berlin (College of Arts, today University of Arts Berlin) Acting studies at Hochschule der Künste Berlin, Fritz-Kirchhoff-Schule Berlin, Die Etage Berlin (actor training institutions), The Lee Strasberg Institute, New York
1998 – 2002	Assistant director at Schauspielhaus Hamburg
1988 – 1994	Actress in films, on radio and television

FURTHER TRAINING (SELECTION)

» Certified systemic senior coach, recognised by DBVC, at artop – Institute at Humboldt Universität Berlin
» Graduate elocution trainer (Dipl.-Päd.)
» Speech, breath and movement therapist at Ilse-Middendorf-Institut Berlin
» Gestalt therapy and counselling at IGG Institut Berlin
» Sanford-Meisner training / Emotional preparation of acting roles at Frank Betzelt and Mike Bernardin, Berlin
» Training course in presence at Frank Betzelt Coachingteam, Berlin
» Talk-centered communication at Institut Dr. Stephan von Stepski-Doliwa, Grafrath
» Communication psychology according to Schulz von Thun
» Transactional analysis according to Eric Berne

REFERENCES

Akademie für Führungskräfte der Wirtschaft
Alpine
Arbeitgeberverband Chemie
Aurelis Real Estate
BASF
Best.Friend
Best.Placement, Ludwig & Kollegen
Bettercoach
BP – Castrol
BP, Hamburg
buw consulting
BUWOG AG
Capgemini Consulting
Carl Zeiss AG
Coca-Cola
Cologne Bonn Business
DB Netz AG
DER Part
DER Touristik
Deutsche Lufthansa AG
DGFP
DHL
Douglas Cosmetics
Dornier Consulting
3M Deutschland
DZ BANK AG
Easy-Cash
Edeka
EGGERT GROUP
Emil Lux
E.ON
E-Plus
EUROFORUM Deutschland
Filmschule, Köln
Globus
AGZS, Frankfurt
HARIBO
Haufe Akademie
Hengst SE & Co.KG
Henkel
Hero AG Schweiz
Hertie School of Governance
HDI
Hochtief
HPP Architekturbüro, Düsseldorf
Interhyp
Königsteiner Agentur
Kreissparkasse Ludwigsburg
Leipziger Volkszeitung
L'Oréal
Masterfoods
Mercedes Benz Vertrieb Deutschland
METRO, Düsseldorf
msgGillardon AG
MTU Aero Engines
Neue Leben Versicherung AG
Nordmann Unternehmensgruppe
Pfizer Deutschland
Poensgen-Stiftung, Düsseldorf
Pro Activ
ProSieben
Quadriga Media
Quadriga Hochschule
Rechtsanwälte Weber & Partner
Red Cell Werbeagentur
REWE (deutschlandweit)
Schauspielhaus Düsseldorf
Schwartau
Sharpist
Siemens
Smurfit Kappa
Stralsunder Brauerei
SV SparkassenVersicherung
Swiss Life
Talanx
Thimm
Thyssen Krupp
Universität Hamburg
Universitätsklinikum Freiburg
Unternehmerteam Gerd Kaiser
v. Rundstedt & Partner
Vattenfall